

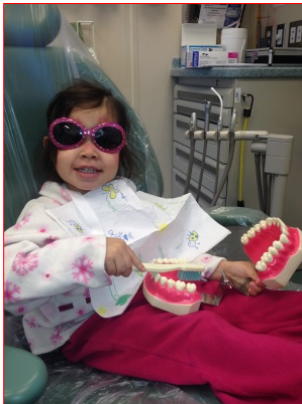
Ronald McDonald Care Mobile® of North Dakota

Annual Report 2013

Dear Friends of the Care Mobile:

Ronald McDonald House Charities – Bismarck is pleased and proud to share the past year's activities and events in our Annual Report. In preparing this report, it was an opportunity to reflect on all that was accomplished during our second year of operation and the extraordinary efforts put forth by our staff and partners to reach even more children and communities. We are truly reaching our mission of "improving the lives of children and families."

It has been a successful year treating hundreds of children and providing thousands of appointments. In 2013 the Ronald McDonald Care Mobile was able to increase the total number of children served by ten percent and the number of patient appointments provided by 14 percent. We have also met our objective of increasing the number of Medicaid enrolled children receiving services by one percent each year.



Our clinical service provider, Bridging the Dental Gap, and the North Dakota Dental Association were able to recruit three additional dentists to help us provide services. This allowed us to expand our services to two additional American Indian Reservations and

we now deliver services on the Standing Rock, Turtle Mountain and Fort Berthold Reservations. Sixty-three percent of the children served on the Care Mobile were American Indian.

In 2013 we faced a number of weather related challenges with the unusually cold winter. Thanks to our many community partners who helped us find overnight parking in heated garages so the Care Mobile did not freeze up! This allowed us to continue to deliver services in spite of the cold temperatures.

We want every child to have a good dental experience so they will grow up with healthy smiles and looking forward to regular dental care. To help ensure this, we completed our first Quality Assurance Review and developed our annual Quality Improvement Plan to help us continually improve our efficiency and effectiveness in service delivery.

We continue to be inspired by feedback from site partners and families.

- ❖ *"Wow, it is hard to find a way to say thank you for all your team has done for the students at our school. Please know it is greatly appreciated."*
- ❖ *"Your staff are just spectacular to work with. They were all so professional and fun to have around."*

Our partners play a critical role in the success of our shared and collective mission. Thank you to our friends and supporters for helping us "deliver hope on wheels".

Kathy Keiser, Executive Director
Ronald McDonald House Charities-Bismarck

Dental Care Highlights

In 2013 the Ronald McDonald Care Mobile served **880** children with **2,074** patient appointments, providing **8,881** dental services for a total value of **\$470,148**.

The Ronald McDonald Care Mobile operated 37 weeks and traveled to 43 sites in 22 communities in western North Dakota. Priority for services includes schools with 50 percent or greater of their children enrolled in the free/reduced fee school lunch program, Head Start and Early Head Start Programs, American Indian Reservations and Community Health Centers that do not have dental clinics.

Services Provided in 2013

Diagnostic	Number Provided
Exams	781
X-rays	1,150
Caries Risk Assessments	679
Referrals	60
Preventive	
Oral health education	882
Cleanings	773
Fluoride Treatments	775
Sealants	2,817
Restorative/Surgical	
Fillings	1,524
Stainless Steel Crowns	20
Extractions	124
Pulpotomies	35

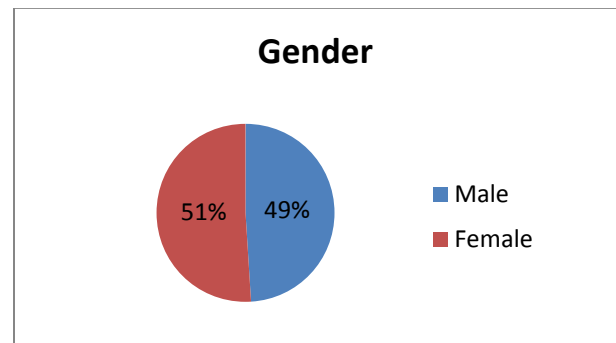
The average number of visits per child is 2.36 and the average number of dental services per child is 10. The average value of dental services provided per child is \$534.26.



Demographics of the Children Served

The Ronald McDonald Care Mobile serves children ages 0 through 21. Over one-half (53%) of the children seen were eight years of age or younger and slightly more girls than boys received services.

Age	Percentage
0-2	6%
3-5	21%
6-8	26%
9-11	21%
12-14	12%
15-17	9%
18-21	6%

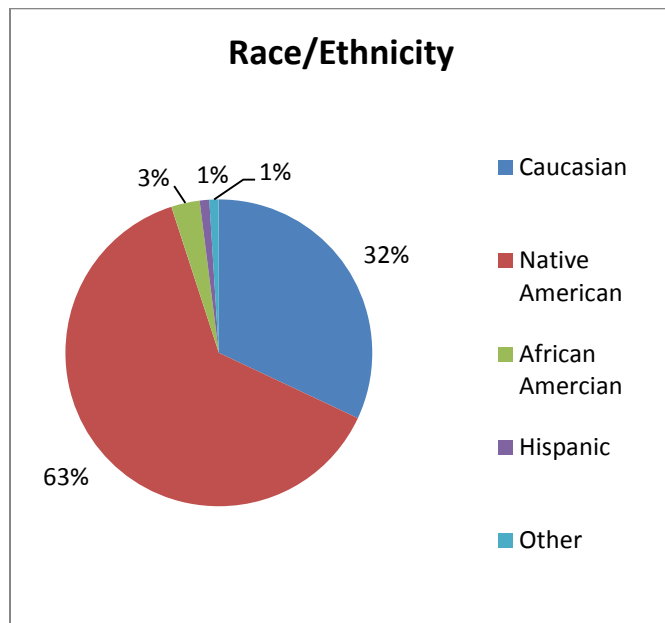


More than two-thirds (67%) of the children served were in pre-school and elementary school. Most of the sites visited are elementary schools.

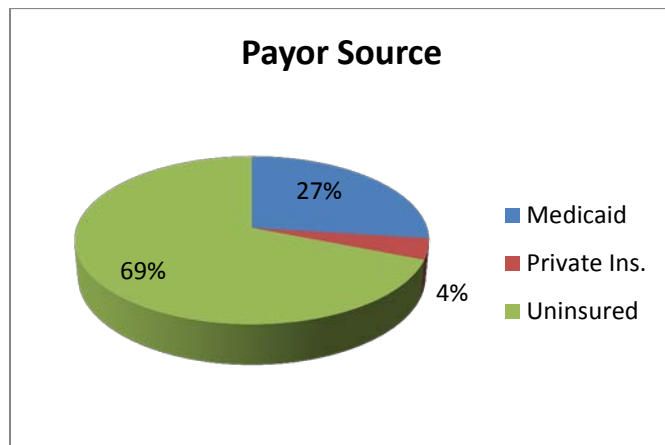
Grade	Percentage
Pre-K	12%
K-6	55%
7-9	10%
10-12	9%
13+	1%
NA*	14%

*Not Available

Nearly one-third (32%) of the children served were Caucasian and nearly two-thirds (63%) were Native American with five percent other races/ethnicities indicating we are reaching our target populations.



The majority of children (69%) seen on the Ronald McDonald Care Mobile are uninsured. More than one-fourth (27%) are Medicaid and four percent have private insurance.



The annual Patient Satisfaction Survey indicated the children and parents/guardians are satisfied with and very appreciative of the services provided by the Ronald McDonald Care Mobile Program.



Tooth Fairy Club

“Delivering Hope on Wheels”



Individuals across North Dakota have teamed up to help sustain this wonderful program. Twenty inaugural members continue to support the campaign.

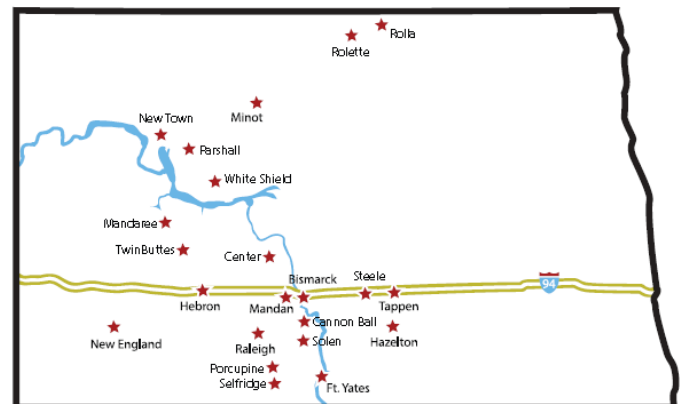
You can become a “Tooth Fairy Club” member by pledging to support the Ronald McDonald Care Mobile by:

- ★ A one-time pledge of \$1,000 (or five years at \$200/year)

Please consider giving a donation to the Tooth Fairy Club to help us provide desperately needed oral health care to underserved children. You can contribute by going to our website and donating online or downloading the membership form at:

<http://rmhcbismarck.com/caremobile/default.asp?ID=344>

North Dakota Communities Served



In 2013, the Ronald McDonald Care Mobile served 43 sites in 22 communities including Bismarck, Cannon Ball, Center, Fort Yates, Hazelton, Hebron, Mandan, Mandaree, Minot, New England, New Town, Parshall, Porcupine, Raleigh, Rolla, Rolette, Selfridge, Solen, Steele, Tappen, Twin Buttes and White Shield. Sites include schools, churches and community events.

Ronald McDonald Care Mobile Financial Report 2013

<u>Revenue</u>		<u>Expenses</u>	
RMHC-Bismarck	\$100,907	Salaries, Wages & Fringe	\$ 99,787
McDonald's Owner/Operators	20,000	Contractual	282,020
Service Revenue (Medicaid, Ins.)	147,967	Travel, Food & Lodging	17,249
Community Site Partner Fees	25,300	Operating	
Federal Grants	59,884	Equipment	5,763
Foundation Grants	182,618	Supplies	
Donations	19,032	IT/Communications	6,087
ND Legislative Appropriation	<u>19,695</u>	Office Supplies	1,766
Total Revenue	<u>\$575,403</u>	Education Supplies	461
		Dental Supplies	30,005
		Fuel	11,914
		Vehicle Maintenance	7,138
		Advertising/Promotion	2,107
		Fundraising	1,815
		Other	
		Professional Development	156
		Miscellaneous	183
		Vehicle License & Registration	574
		Vehicle Insurance	18,801
		Vehicle Storage	3,600
		Depreciation/Reserve Fund	<u>100,000</u>
		Total Expenses	<u>\$589,426</u>
		Operating Gain(Loss)	(14,023)
		Operating Gain (Loss)	\$ 85,977
		Excluding depreciation	

Notes:

Service revenue includes 2013 revenue and deferred revenue from Medicaid and insurance for services provided in 2012 and payments received in 2013.

Contractual fees include consultant fees and clinical service provider fees for staffing and billing.

Miscellaneous fees include audit and legal fees.

Thank you for supporting the Ronald McDonald Care Mobile

2013 Supporters

Ronald McDonald House Charities – Bismarck
 Health Resources and Services Administration
 Tom and Frances Leach Foundation, Inc.
 Touchstone Energy® Cooperatives
 Basin Electric Power Cooperative, KEM Electric Cooperative, Inc.,
 Slope Electric Cooperative, Inc., Roughrider Electric Cooperative
 Otto Bremer Foundation
 Western North Dakota McDonald's Owners and Operators
 MDU Resources Foundation
 The State of North Dakota
 ADHA/William Wrigley Jr. Company Foundation
 Minnesota Power Foundation
 Delta Dental of Minnesota
 Walmart Foundation – State Giving, North Bismarck Store, Mandan Store, Bismarck Sam's Club
 Tesoro Companies, Inc.
 Delta Air Lines Foundation
 Bismarck Marathon
 Bismarck Tribune Jeans Day
 Bismarck/Mandan Community Foundation
 Gate City Bank
 Scheels
 And many individuals